

**PDX Advisors LLC**

**PDX Privacy Policy**

**Last Updated: February 17, 2025**

PDX values the privacy of its customers and partners. This Privacy Policy outlines how PDX collects, uses, and discloses information obtained from visitors to our website and users of our PDX app. By accessing or using PDX's website or PDX app, you agree to the terms and conditions of this Policy.

## Scope of Application

This Policy applies to your use of the PDX app and any disputes related to privacy. It is incorporated by reference into our Terms of Use, including applicable limitations on damages and dispute resolution procedures.

## Information Collection

PDX collects information about you through various methods, including:

- **Directly from you:** When you register for information or submit forms on our website, PDX may collect optional information such as your name, email address, and identity verification details.
- **From third parties:** PDX may obtain information about you from third-party sources, such as background check services, to comply with legal obligations and protect against fraud.
- **Automatically:** PDX may automatically collect information about your use of our website or services through technologies like cookies, pixel tags, and analytics tools. This information may include your domain name, browser type, operating system,

website pages viewed, links clicked, IP address, time spent on our website, and referring URLs. PDX may combine this information with other information collected about you.

## **Cookie and Tracking Mechanisms**

For more details on PDX's use of cookies and other tracking technologies, please refer to the section "Our Use of Cookies and Similar Technologies" below.

## **Use of Your Information**

### **To Provide Our Services**

PDX uses your information to deliver and maintain our services. This includes using your personal information to:

- Create and manage your account
- Process payments and transactions
- Provide customer support and assistance
- Customize your experience based on your preferences and usage patterns

### **To Communicate with You**

PDX may use your information to communicate with you about your account, our services, and other relevant matters. This includes:

- Sending you notifications, updates, and reminders
- Responding to your inquiries and feedback
- Providing customer support and assistance

### **For Marketing and Promotional Purposes**

PDX may use your information for marketing and promotional purposes, with your consent.

This includes:

- Sending you newsletters, special offers, and promotions
- Tailoring advertising and content to your interests
- Contacting you about products or services that may be relevant to you

### **For Research and Analysis**

PDX may use your information for research and analysis to improve our services and understand our users better. This includes:

- Analyzing usage patterns and trends
- Conducting surveys and user research
- Developing new features and functionalities

### **To Administer Our Customer Loyalty Program**

If you participate in our customer loyalty program, PDX may use your information to track your participation, reward your loyalty, and provide you with exclusive benefits. This includes:

- Tracking your purchases and points accrual
- Redeeming rewards and benefits
- Providing personalized offers and promotions

## **Disclosure of Your Information**

- **Affiliates**

PDX may share your information with its affiliated companies or subsidiaries. If this occurs, these affiliated entities will be subject to the same privacy protections as outlined in this Policy.

- **Service Providers**

To provide our services effectively, PDX may share your information with third-party vendors, service providers, contractors, or agents who perform functions on our

behalf. These entities are contractually obligated to handle your information in accordance with this Policy.

- **Business Transfers**

In the event of a business transaction, such as a merger, acquisition, or bankruptcy, PDX may transfer your information to the involved entity. This transfer would be subject to the privacy practices of the new owner.

- **Legal Compliance**

PDX may disclose your information to comply with applicable laws, regulations, court orders, or other legal processes, including in response to subpoenas or warrants.

- **Protection of Rights and Safety**

PDX may share your information if necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, potential threats to the safety of individuals, violations of our Terms of Use or this Policy, or as evidence in legal proceedings.

- **Aggregate and De-Identified Information**

PDX may share aggregated or de-identified information about our users with third parties for purposes such as marketing, advertising, or research. This information does not personally identify individual users.

### **Mobile Information Sharing**

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

## **Our Use of Cookies and Similar Technologies**

PDX and our third-party service providers utilize cookies and similar tracking technologies to gather information about your interactions with our website and services. This information may be combined with other personal data we collect about you. While our systems do not currently recognize "do-not-track" requests, you can modify your browser settings to disable certain tracking features, such as cookies.

## **Cookies**

Cookies are small text files that our website transfers to your device for record-keeping purposes. They serve various functions, including:

- **Navigation:** Making it easier to navigate our site.
- **Login:** Enabling faster login processes.
- **Tracking:** Monitoring your activities on our website and services.

There are two main types of cookies:

- **Session Cookies:** These cookies are temporary and are deleted when you close your browser or device. They help our systems identify you during your online session.
- **Persistent Cookies:** These cookies remain on your device after you close your browser. We use them to track aggregate and statistical information about user behavior.

## **Disabling Cookies**

Most web browsers automatically accept cookies. However, you can adjust your browser settings to block or manage cookies. Consult your browser's help section for instructions on how to:

- Prevent your browser from accepting new cookies.
- Receive notifications when a new cookie is received.
- Disable cookies altogether.

Please note that disabling cookies may limit your ability to access certain features of our website.

### **Local Storage Objects**

We may use Flash cookies (also known as Local Shared Objects) to store your site preferences and personalize your experience. Flash cookies differ from browser cookies in terms of data storage. You may not be able to control, delete, or disable Flash cookies through your internet browser.

### **Clear GIFs, Pixel Tags, and Other Technologies**

Clear GIFs (pixel tags) are tiny graphics embedded invisibly on web pages. They help us track visitor activities, manage content, and compile statistics about website usage. We may also use clear GIFs in emails to track response rates, identify email views, and monitor email forwarding.

### **Third-Party Analytics**

PDX employs automated tools, such as Google Analytics, to analyze website usage and evaluate our services. These tools may utilize cookies and other tracking technologies to perform their functions. We do not share your personal information with these third-party analytics providers.

## **Links to External Websites**

Our Site and Services may contain links to third-party websites. If you choose to visit a third-party website, please be aware that their privacy practices may differ from ours. We encourage you to review the privacy policies of any third-party websites you visit before providing any personal information.

## **Protection of Personal Information**

PDX employs industry-standard security measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction. While we strive to maintain the highest security standards, no data transmission or storage system can be completely immune to risks. We continually assess and update our security practices to protect your data.

## **Choices regarding promotional communications**

PDX may periodically send promotional or informational emails to you. You have the right to opt out of receiving such communications by following the unsubscribe instructions provided in each email. Please allow up to 2 weeks or 10 business days for your opt-out request to be processed and implemented.

It is important to note that even if you choose not to receive marketing communications, PDX reserves the right to send you transactional emails related to your account or any services you have requested or received from us.

These may include, but are not limited to, account notifications, service updates, and responses to your inquiries.

## **Children's Privacy**

PDX Services are not intended for use by individuals under the age of 13. PDX does not knowingly collect or maintain personal information from children under 13 years of age. In the event that we discover we have inadvertently collected personal information from a child under 13, we will promptly take steps to delete such information from our records. If you have reason to believe that PDX may have unintentionally collected personal

information from or about a child under the age of 13, please contact us immediately at [privacy@pdxcoin.io](mailto:privacy@pdxcoin.io) so that we can investigate and address the matter appropriately.

## **Contact Information for Privacy Inquiries**

For any questions, concerns, or complaints regarding the privacy aspects of our Services, please don't hesitate to contact our dedicated privacy team. You can reach us at [privacy@pdxcoin.co](mailto:privacy@pdxcoin.co). We are committed to addressing your privacy-related inquiries promptly and thoroughly.

## **Policy Updates and Notifications**

This Privacy Policy is effective as of the date stated at the beginning of this document. PDX reserves the right to amend this Policy periodically to reflect changes in our practices and services. Any modifications will be posted on our website at [pdxcoin.io/privacy](https://pdxcoin.io/privacy). We encourage you to review this Policy regularly for any updates.

In the event of material changes that significantly affect how we handle personal information previously collected from you, we will make reasonable efforts to notify you in advance. Such notification may include, but is not limited to, prominently posting a notice of changes on our website or sending you a direct communication.

Your continued use of our services following the posting of changes to this Policy will be deemed your acceptance of those changes.